

SAVVY CYBER KIDS DIGITAL REPUTATION LESSON PLAN



ACTIVITY 1

Have students pull out their phones and the worksheet labeled *Digital Reputation Starter*. Students will fill this out by first checking a social media account they frequently use. Then they will be asked to describe what they last posted on their account, along with whatever caption was posted with it. Students will put this to the side to be used again in a later activity.

ACTIVITY 2

Have the students watch the short video titled *Digital Reputation Video Lesson*.

youtube.com/shorts/eqog2lspFX4

ACTIVITY 3

Small group or class discussion *Digital Reputation Reflection*.

ACTIVITY 4

Small group or class discussion *Online Persona*.

ACTIVITY 5

Before students leave, have them fill out an *Exit Ticket* to see if they fully understood the importance of this lesson. A sample *Exit Ticket* is provided that can be printed.





ACTIVITY 1

DIGITAL REPUTATION STARTER

Directions: Answer the questions below. Please be honest with your answer!

Choose a platform: Twitter Facebook Instagram Snapchat Tiktok other: _____

Go to your profile and describe your last post, whether it was a story, picture, video, or any commentary. Make sure to add the captions or anything included with the post.



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ACTIVITY 2: DIGITAL REPUTATION VIDEO LESSON

Have the students watch the short video titled Digital Reputation Video Lesson. Students will participate with the video in the “Put a finger down” activity and learn about the importance of digital reputation management.

Link to video: [youtube.com/shorts/eqog2lspFX4](https://www.youtube.com/shorts/eqog2lspFX4)

ACTIVITY 3: DIGITAL REPUTATION REFLECTION

Small group or class discussion. Have students pull out their Activity 1: Digital Reputation Starter worksheet. As a class or in small groups, have students share and reflect on what they wrote down. Use the following questions to guide discussion:

- Do you still agree with posting it? Why or why not?
- What is digital reputation?
- Do you have a good reputation on social media?
- Are there posts you have that should be deleted? Why or why not?
- Why is our digital reputation important?

ACTIVITY 4: ONLINE PERSONA

Small group or class discussion. Students will listen to each scenario and decide which posts were responsible to post and which were not. After each round, choose a few students to support their answers. Before moving on, see if any students would change their answer following the discussion (Students can even share whose opinion changed their view).

SCENARIOS:

- A picture of you outside your home with your house number and street shown.
- A video of a fight that took place at school.
- A picture of your dog.
- A tweet that says: “I hate school so much, can’t wait to graduate and be over with this LOL”
- A snapchat that shows revealing and inappropriate content.
- A picture of your favorite album or artist.
- Liking or sharing a super controversial post.
- A picture of you with your favorite sports team.
- A tweet that highlights your accomplishments such as “just won the highschool championships!”
- A photo of yourself with alcohol in the background.
- Commenting “LOL this sucks, try harder” on someone’s post.
- Posting the answers to a test on your private story on snapchat.
- A picture of you volunteering.
- Commenting profanity on your best friends post.

EXIT TICKET FOR DIGITAL REPUTATION



Name: _____

What can you do to boost your reputation on social media?

Why is your digital reputation important?

EXIT TICKET FOR DIGITAL REPUTATION



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EXIT TICKET FOR DIGITAL REPUTATION



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