

# CYBER ETHICS

## SCHOOL AND COMMUNITY PROGRAMS



EDUCATING AND EMPOWERING DIGITAL CITIZENS



The Savvy Cyber Kids Cyber Ethics Programs give students, parents and educators the modern street smarts that are required in today's digital world. Savvy Cyber Kids offers schools and communities a multi-age platform of interactive engagements that speak directly to younger children, pre-teens, teenagers, parents and educators in groups of all sizes. Cyber Ethics session topics include privacy, strangers, bullying, sexting, technology balance, online reputation and more, discussed in an age-appropriate manner. Every school is different—each facing a varying set of technology issues. The Savvy Cyber Kids Cyber Ethics Program is completely customizable to your school and community needs.

### PRESCHOOL THROUGH FIRST GRADE:

#### INTRODUCING CYBER ETHICS AND THE SAVVY CYBER KIDS SUPER HEROES

Preferred session length: 45 minutes – 1 hour

In this introduction to safety in the virtual world, the program follows the content of **The Savvy Cyber Kids at Home Book Series**, leading to discussions about private information, cyber strangers, bullying on the playground and online, and screen time balance. An art project allows each child to create their own super hero identity to use online to keep their information private. Alternative projects, based on age and time, include designing super hero-themed capes, coloring pages and more. The Visiting Author Program features author, Ben Halpert reading from one or more selections from **The Savvy Cyber Kids at Home Book Series**.

### 2ND THROUGH 4TH GRADE:

#### TECHNOLOGY, PRIVACY & YOU

Preferred session length: 45 minutes – 1 hour

This program delves into the concepts of information and privacy, exploring why they are important and how they can keep you safe in the cyber world. Most relevantly, the program continues to explore the concept of a cyber stranger and encourages children to see anyone they interact with online—unless they are family or a real-world friend—as a stranger who should always be treated as a stranger.

“ We were impressed when Ben captured the attention of audiences during his presentations, which improved community awareness about the importance of integrating online safety into the routine both at home and at school. As one teacher workshop attendee noted, none of the participants even attempted to glance at their smartphones. Having observed parent, student, and faculty Savvy Cyber Kids sessions, audiences are continuously enamored by Ben's effective presentations. ”

— Stacy Brown  
21st Century Learning Coordinator  
The Davis Academy

## 5TH THROUGH 8TH GRADE:

### THINK BEFORE YOU CONNECT

**Preferred session length:** 45 minutes – 1 hour  
with students split by gender

A discussion centered on relevant, modern parables from the cyber world encourages the students to use respect and empathy with online interactions. The program reinforces the need to always question what they see online and seek adult advice to assess the authenticity and safeness of what they are experiencing. The program illustrates to the students how to take charge of their online privacy and image, from setting social media platforms to private, understanding the limitations of privacy settings, recognizing the need for appropriate online behaviors, to how to respond to negative interactions online—with persistent strangers or cyber bullies, and the permanence of their online identity and its impact on obtaining an internship, getting into a college and getting a job.

## 9TH THROUGH 12TH GRADE:

### REAL VS. VIRTUAL YOU

**Preferred session length:** 45 minutes – 1 hour  
with students split by gender

High school students explore how they are the curators of their own online identities—that every selfie, every post and every comment shapes how others view them and becomes a resume from which they are judged in the short-term and well-beyond. The students dissect the false concept of online privacy, examining the technologies behind what happens when a photo is taken—even if not posted—and how that image is never truly private or secure. This program directly addresses the dangers of the virtual world, via Savvy Cyber Kid's "**Social Media Algebra**" that explicitly shows the vulnerability of young people connecting with strangers online and the seemingly harmless ways predators target young victims. Real-world examples speak directly to the dangers of typical teen online behavior and encourage the students to use the critical thinking skills they apply in their academics to their experiences in the virtual world.



## PARENT:

### DIGITAL NATIVE OR DIGITAL NAÏVE?

**Preferred session length:** 1.5 hours

Children are oftentimes unsupervised and unprepared to play safely on the digital playground—where they can very easily make bad and potentially dangerous decisions. The student programs are enhanced when paired with a parent presentation, ensuring that the technology conversation continues both after the presentation and for years to come. At home, parents can further emphasize the need for privacy and the principles of Cyber Ethics, including the need to thoughtfully maintain a positive online persona and apply appropriateness and empathy to virtual decision-making.

## EDUCATOR:

### TEACHING WITH TECHNOLOGY

**Preferred session length:** Varies based on needs

This workshop examines the best uses of technology in schools, exploring the relevance of its presence in the classroom. By gaining a deeper understanding of the current technologies used by kids—from social media platforms, texting and video apps and microblogging websites, to so-called anonymous apps and dating apps, teachers are better equipped to positively influence student technology habits outside the classroom. *Teaching with Technology* emphasizes the importance of parents and teachers jointly recognizing the pervasive impact of technology in the lives of today's kids and provides the teachers with tools and strategies to make technology a positive force and to assist parents with learning how to talk to their children about technology.

## SENIORS:

### SURVIVING AND THRIVING IN THE DIGITAL WORLD

**Preferred session length:** Varies based on needs

An eye-opening discussion on how technology has improved getting older, ways to help identify and protect yourself and your loved ones from potential scams and the latest digital tools that can help you age in place longer and smarter.

Email [info@savvycyberkids.org](mailto:info@savvycyberkids.org) with any questions.