

# SAVVY CYBER KIDS LOOK BACK AT 2016



## YOU ARE A SUPERHERO BECAUSE OF YOUR SUPPORT OF SAVVY CYBER KIDS!

Thanks to you, Savvy Cyber Kids is helping parents and educators have the technology know-how to educate children as they grow up in a world surrounded by technology. I founded Savvy Cyber Kids in 2007 because I recognized a void in the conversation about online safety for young children. What began with the Savvy Cyber Kids at Home Book Series has evolved into a variety of educational offerings for all ages. The reality is that cyber ethics is a universal need and the importance of online security is not age bound—or sufficient to address only when a problem arises. Savvy Cyber Kids is a partner to students, parents and educators to work together to keep the virtual playground as safe as a cherished neighborhood park. It is my hope that the programs and educational resources we are developing here will ultimately serve as a model for cyber education nationally.

## WE HAD A GREAT MANY SUCCESSES IN 2016:

### SCHOOLS

Savvy Cyber Kids was brought in to help create an ongoing dialogue with students, parents, and teachers at many Atlanta area schools including:

- Inman Middle School
- Tapestry Charter School
- Westminster
- The Howard School
- Wesley International Academy
- The Cottage School
- Dunwoody Elementary School

Savvy Cyber Kids launched an education series with a multi-age platform from pre-K through high school and Earthlink stepped up as our first education series sponsor. Look for more great tips from Savvy Cyber Kids about being safe online on Earthlink's Stay Safe page at [www.earthlink.com](http://www.earthlink.com).

Want us to come to your school? Email us at [info@savvycyberkids.org](mailto:info@savvycyberkids.org).



### ADVENTURES OFF THE SCREEN

**The Super Fun Day**, featuring the Super Run Atlanta was a knock-out success. With 632 registered runners/walkers, this was our biggest and best event yet! Thank you to our volunteers that ensured the smooth running of the event! Fifty percent more sponsorship dollars were raised this year that will be put to work educating and empowering digital citizens. A special thanks to our top sponsors, Digital Guardian and Ionic Security, along with our other amazing sponsors!

### IN THE COMMUNITY

We expanded our reach thanks to worth.com with monthly blog entries on topics ranging from voice enabled technologies to the impact of the smart home; via a twitter campaign for parents; by participating at the Atlanta Stands up to Bulling Event hosted at Cox Communication headquarters and by partnering with The Home Depot and the Technology Association of Georgia at the Building a Cyber Safe Home Event at The Home Depot headquarters and presenting at Protecting Our Treasured Jewels: Equipping our Girls and Their Parents With The Tools Needed to Prevent and Eradicate Human Trafficking.