SAVVY CYBER KIDS
AT A GLANCE

On the physical playground, parents don't let their children interact with strangers. Yet, children are allowed to play on a digital playground without consideration for their online safety. As today's youth grow up in a world that encourages a deep involvement with technology, we have a responsibility to educate them on cyber ethics concepts. True digital natives, they are accustomed to a world connected to technology and to all of the iterations of its influence on thier daily activities. While technology offers young people access to more information and opportunity than previously imagined, parents and educators need to guide young people spending a large part of their lives immersed in the digital realm.

Nearly six out of 10 teens say they met a new friend online, and 20 percent of the teens followed-up in person. Not surprisingly, 4 out of 5 children cannot tell if they are talking to an adult posing as a child or a real one.

Simply put, Strangers + Technology = Access to Children. The decisions young people make online can have serious—if not lifetime or life-ending—implications. Savvy Cyber Kids offers strategies for parents and educators to empower their children to make appropriate technology decisions.

EDUCATING AND EMPOWERING DIGITAL CITIZENS

The key is to start the "tech" talk early and maintain an ongoing dialogue. When children encounter something they have not seen before and don't understand, they need to know who they can go to for help.

Savvy Cyber Kids (SCK), a 501(c)(3) nonprofit organization whose mission is to enable youth, families, and school communities to be empowered by technology, recognizes that children may be Digital Natives but are also "Digital Naïves", who, without intervention, completely lack understanding of the implications of their digital actions. Founded in 2007 by Internet security expert, noted speaker and author Ben Halpert, Savvy Cyber Kids provides resources for parents and teachers to educate children as they grow up in a world surrounded by technology by teaching numerous cyber ethics concepts such as personal Internet safety, bully response, technology balance, digital reputation, privacy, and more.

The Savvy Cyber Kids at Home Book Series, tailored for children ages three-to-seven, teaches cyber ethics concepts such as privacy, bully response, security and technology balance in a fun and accessible format. As a child grows, The **Savvy Cyber Kids Cyber Ethics Programs** offers a customizable platform for evolving topics from security, privacy, digital strangers, classroom technology, bullying and screen-time balance to technology addiction, sexting, digital reputation, body and self-image, along with critical thinking in the digital realm.

Savvy Cyber Kids resources give children of all ages—from preschool to high school—the tools they need to make appropriate digital decision-making, while also providing the parents and teachers who guide them with the know-how to become involved in young people's digital lives.

For more information, email **info@savvycyberkids.org**.